



SPONSORSHIP AND COMMERCIAL PARTNERSHIPS POLICY

PURPOSE

Community and commercial partnerships are an important part of ASID's engagement activities. These guidelines are designed to underpin decision making regarding formal partnerships which ASID engages in at both a commercial and professional level. This could include:

- ASID's sponsorship of activities,
- Acceptance of sponsorship for ASID events such as the Conference
- Advertising in ASID publications and on the website

ASID actively seeks opportunities to work together with external organisations to achieve shared objectives. However, it is vital that ASID maintains its independence and does not allow external partnerships to bring the name of ASID into disrepute.

This policy has been devised to ensure clarity and openness to all ASID members and stakeholders. It is also designed to address sponsorship related marketing.

PRINCIPLES

All partnerships and sponsorships must be consistent with the mission, goal and objectives of ASID.

The mission of ASID is to enhance the skills, knowledge and commitment of its members and to facilitate a supportive network in order to enhance the quality of life of people with intellectual or developmental disability.

The Goals of ASID are:

- Promote the research and understanding of intellectual disability
- Bring together people with an interest in the field of intellectual disability
- Promote high standards of practice in the field of intellectual disability

The objectives of the ASID are:

- to promote the rights, development and well being of people with intellectual disability
- to promote the research and understanding of intellectual disability
- to bring together people who have an interest in the field of intellectual disability
- to promote high ethical standards of practice in the field of intellectual disability
- to promote communication via conferences, special interest groups, symposia, workshops and other professional development activities
- to promote research, scholarships and the dissemination of information about intellectual disability through appropriate publications, and networks

SPONSORSHIP CRITERIA

In line with ASID's Strategic Plan there are three primary reasons for the organisation to invest in sponsorship, seek sponsorship and build community partnerships:

1. To enhance ASID's brand/image/ reputation
2. To increase awareness of ASID's purpose and pursuits in key areas
3. To engage in a meaningful way with stakeholders

Within sponsorships and partnerships ASID is unlikely to:

- Support activities that cannot clearly and measurably demonstrate the ability to realise ASID's goals and objectives
- Support requests from individuals seeking support or money
- Promote, support or accept funding associated with tobacco, gambling and alcohol

Additionally, ASID reserves the right to refuse to sponsor, accept sponsorship or engage with any organisation if there is a risk of damage to ASID's reputation. Accordingly, all sponsorship and partnerships will be assessed against relevant risk and legal criteria.

DECISION MAKING

All decisions about sponsorship and partnerships will be made by the full Board of ASID. However, this decision making authority can be delegated by the Board, if appropriate. Members of the Board are expected to declare any conflict of interest they may have in decisions about sponsorship and partnerships and, if there is a conflict of interest, then that member(s) must exclude themselves from relevant Board discussion and decision-making.

BENEFIT

ASID staff and members must not individually benefit as a result of sponsorship and must not take, or seek to take, improper advantage of their position in order to obtain benefits for themselves, their family or any other person or organisation. The benefits of a sponsorship must go directly to ASID.

TRANSPARENCY

A register of sponsorship will be maintained by the Treasurer. The register will include the type of sponsorship, expected outcomes and review dates.

SPONSORSHIP AGREEMENTS

All sponsorship and partnership arrangements need to be documented in the form of a formal sponsorship agreement to be signed by the President of ASID.

RELATED POLICIES AND PROCEDURES

Sponsorship Agreement Template

Partnership Agreement Template Risk Management Policy

Strategic Plan

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