



Publishing in academic journals

Tips to help you succeed



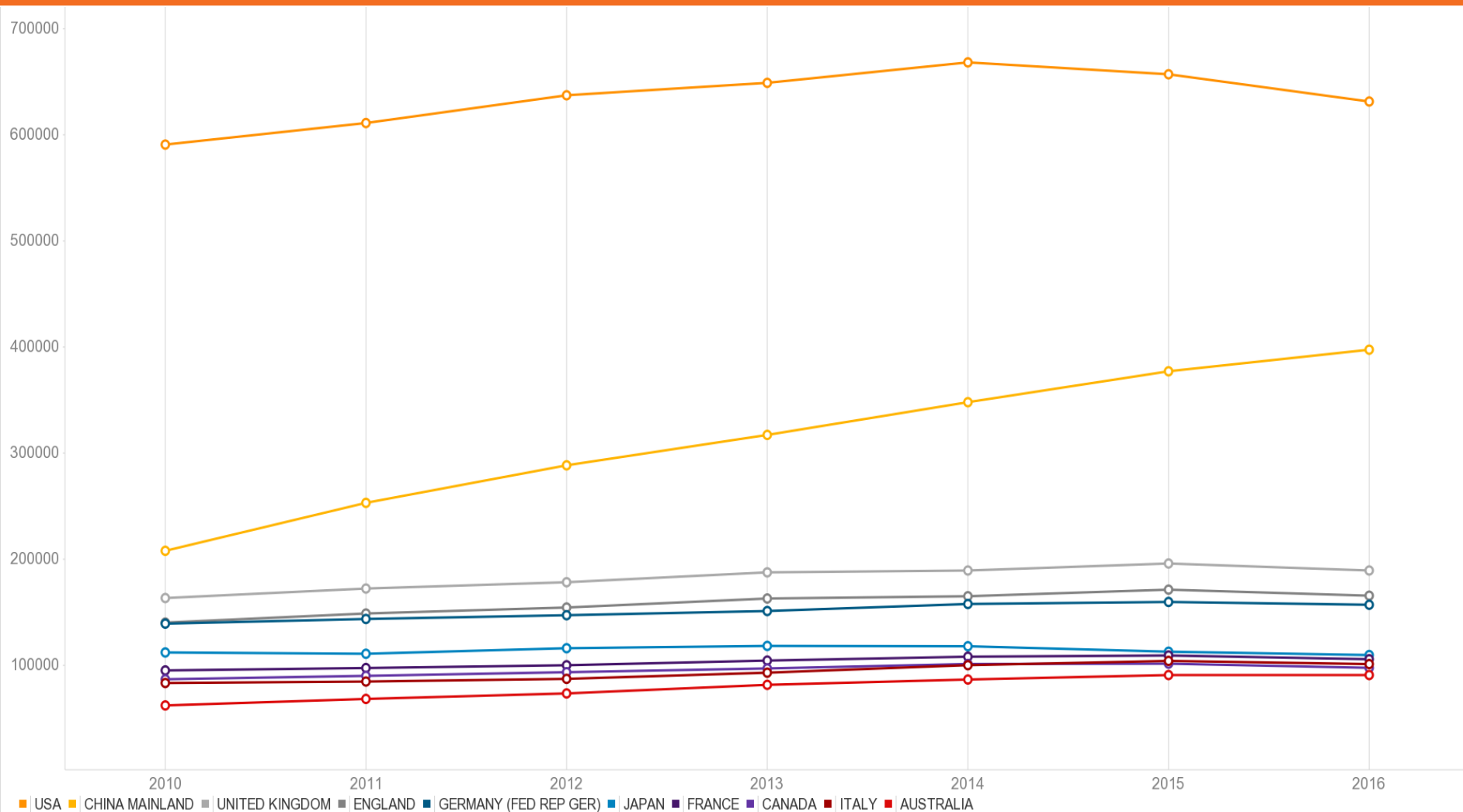
Current research trends

A rapidly changing landscape



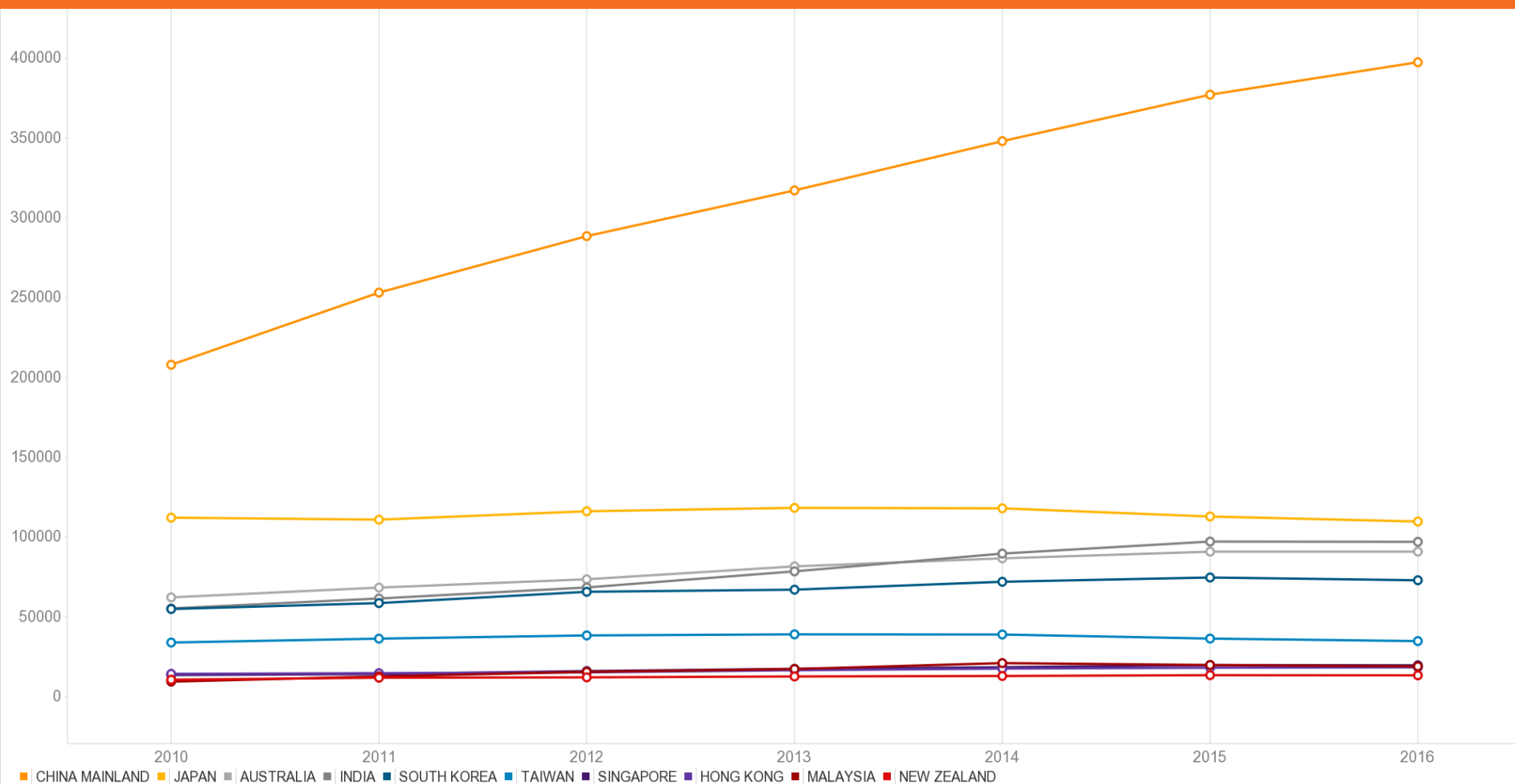


Global trends in article growth



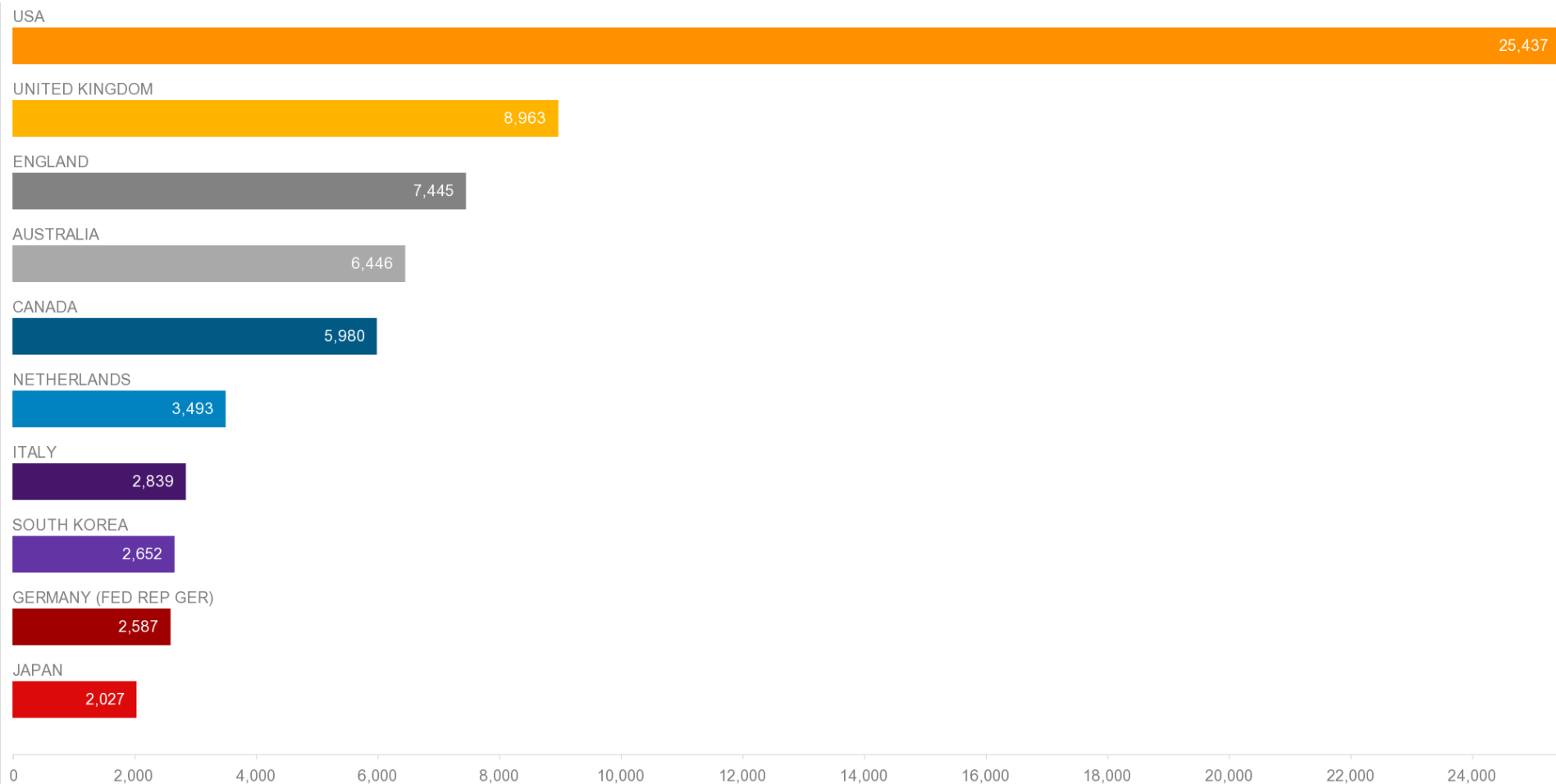


APAC trends in article growth



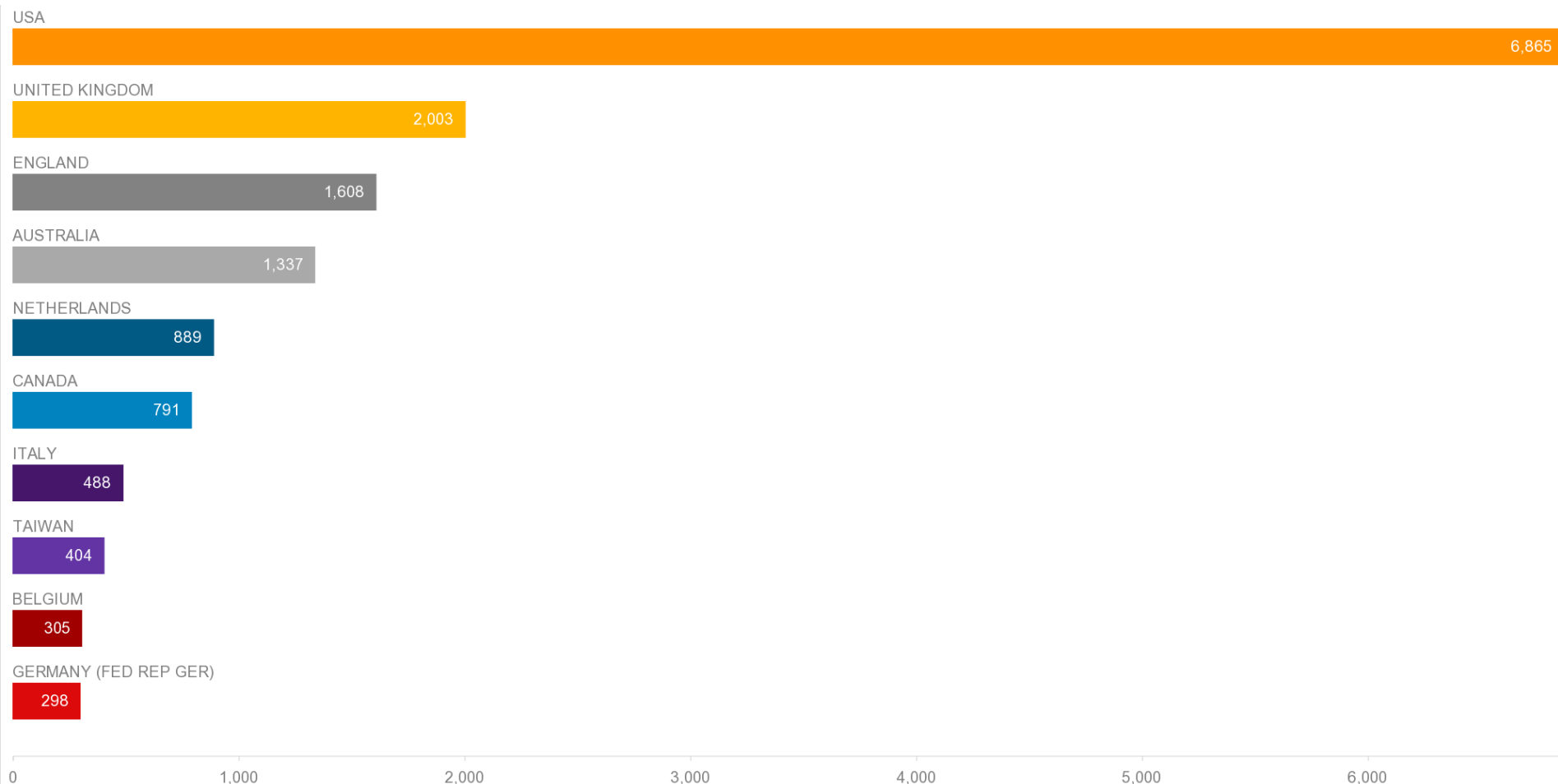


Top countries for rehabilitation research



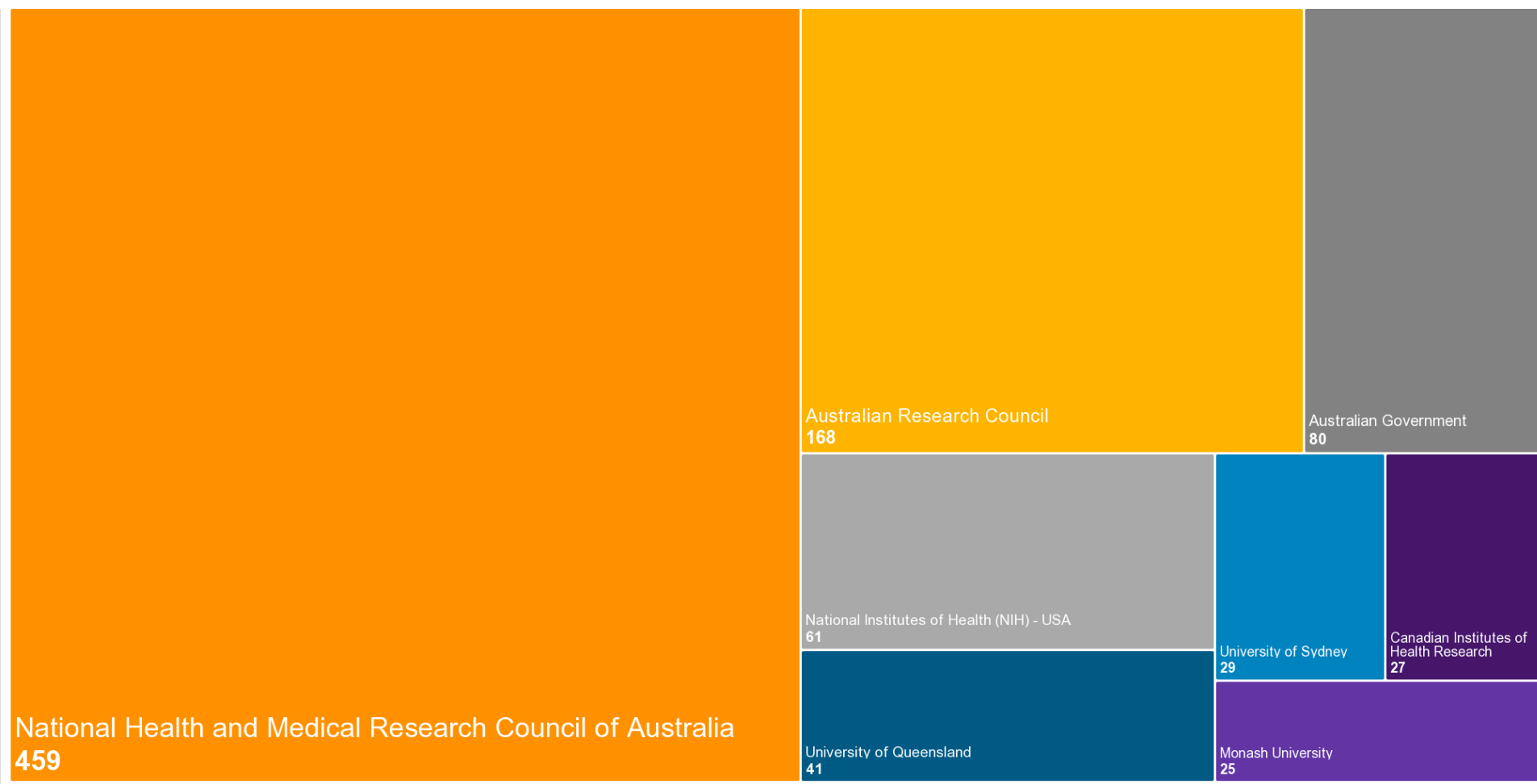


Top countries for special education research



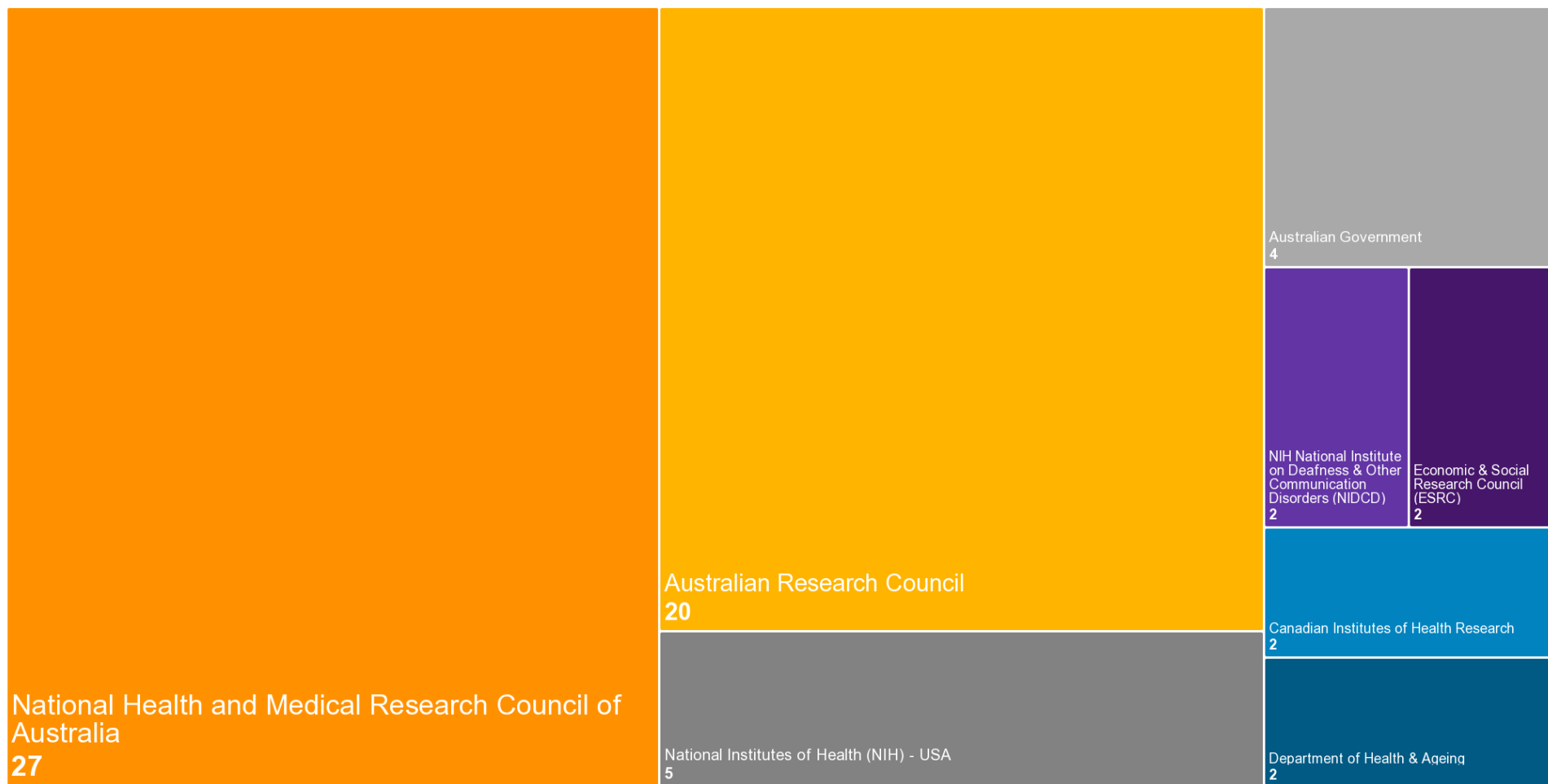


Main funders of Australian rehabilitation research



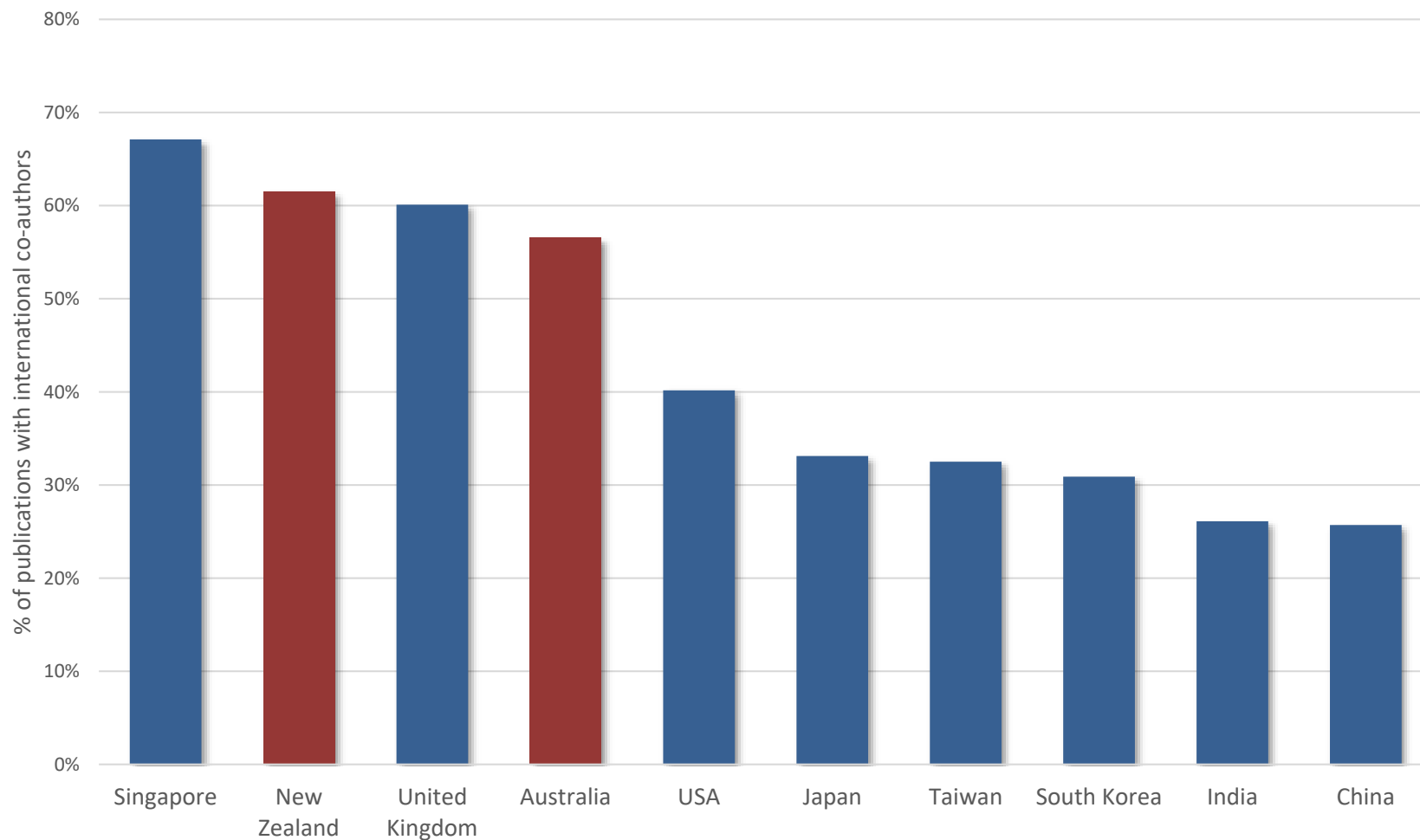


Main funders of Australian special education research



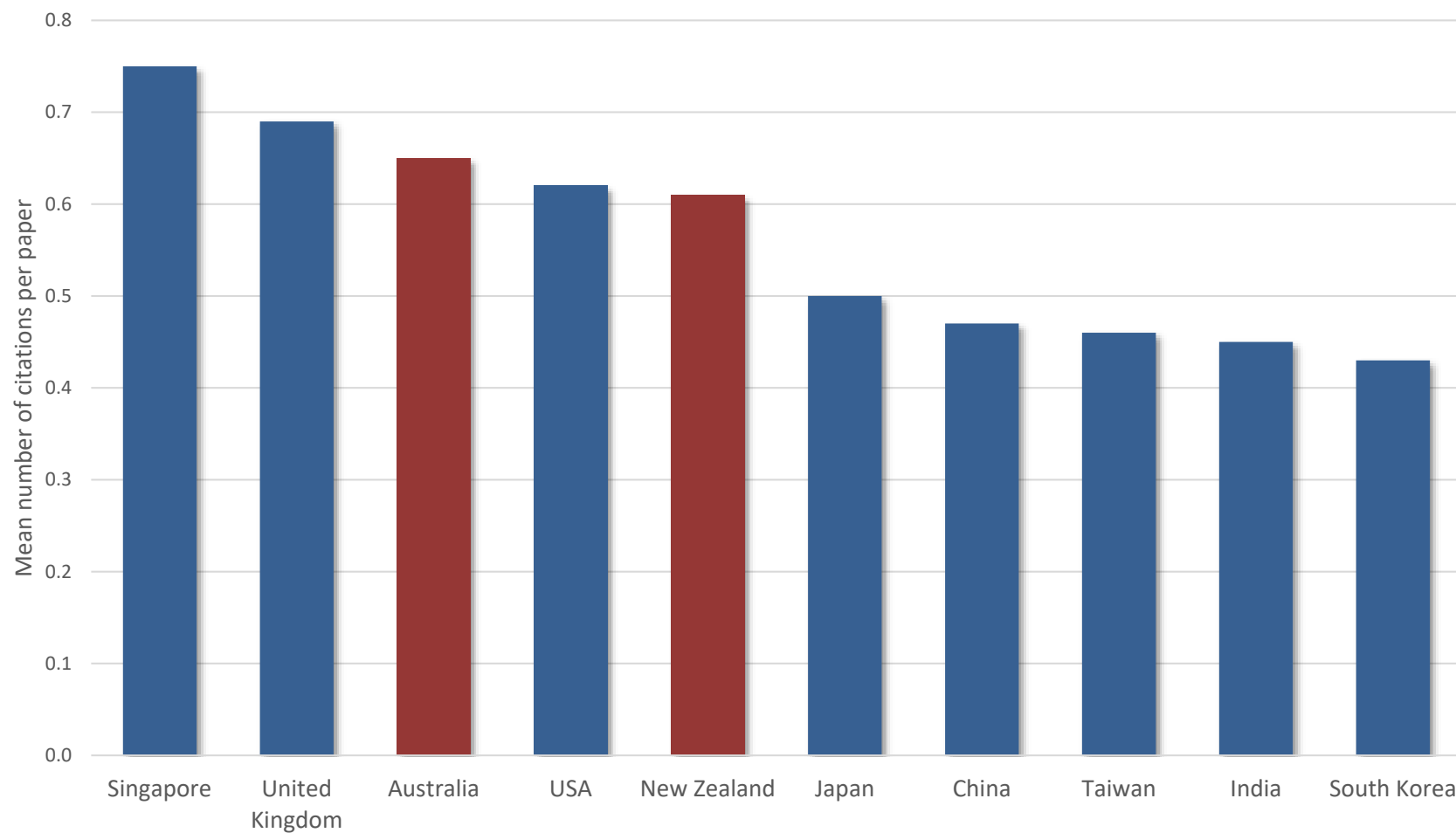


International collaboration (co-authorships)





Citations per article authored



Open Access publishing

Key information for authors





What is 'Open Access' exactly?

1. Making content freely available online

**Meaning your article can be read
by anyone, anywhere**

2. Making content reusable by third parties with
little or no restrictions





The two main definitions of Open Access

Gold Open Access

- **publication of the final article (Version of Record)**
- article is made freely available online (often but not always after payment of an article publishing charge (APC))

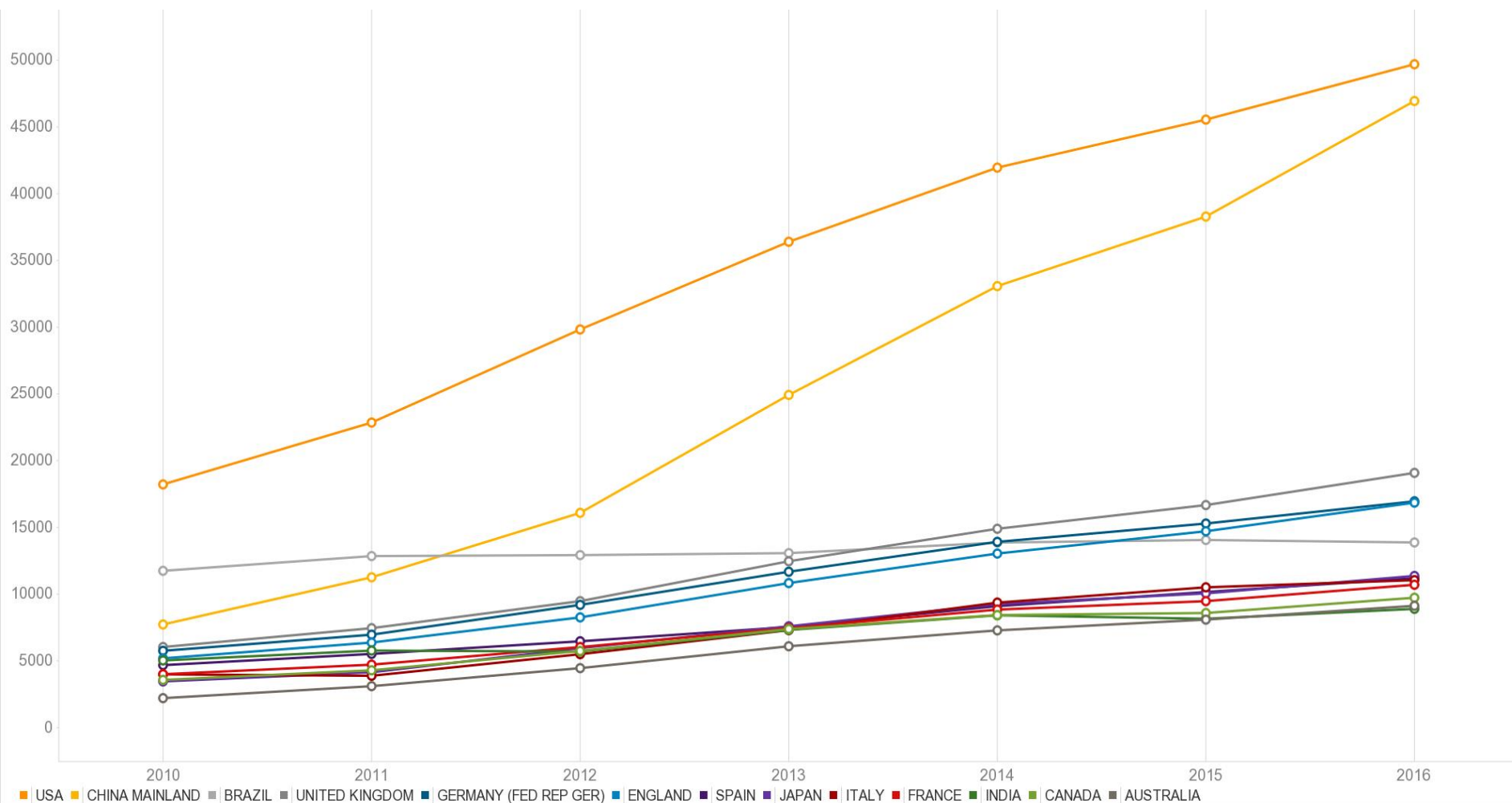
Green Open Access

- **archiving / deposit of an (earlier version of an) article**
in a repository



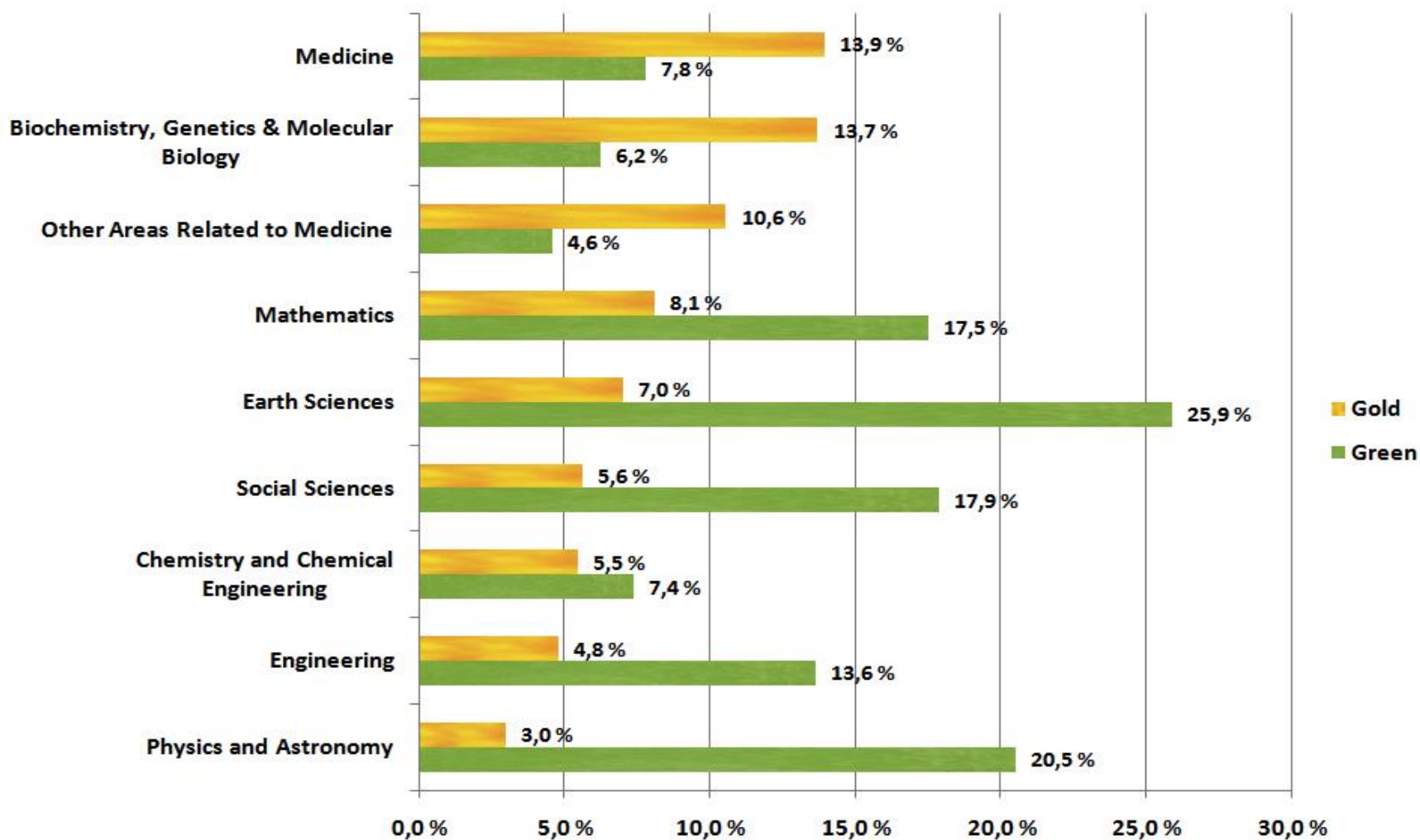


Rise of global OA outputs





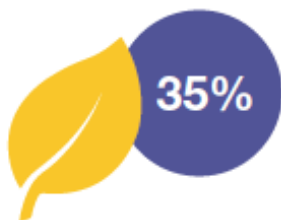
Diversity of situations, subjects and models



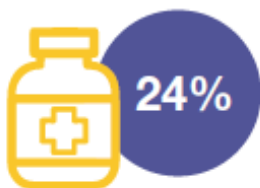


Open Access at Taylor & Francis

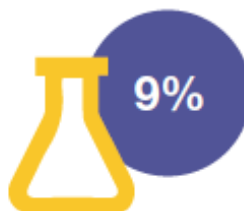
In 2016, Taylor & Francis published OA articles in:



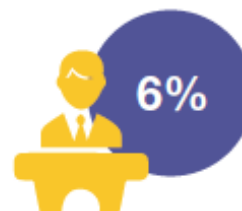
Biological,
Environmental
and Earth



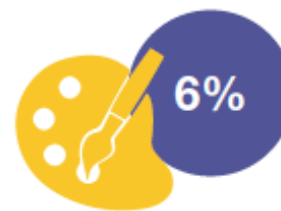
Medicine and
Health Science



Physical Science
& Maths



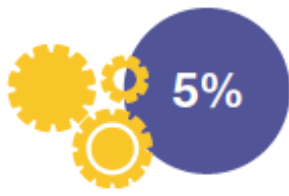
Politics, Sport,
Planning & Area
Studies



Arts &
Humanities



Business,
Economics &
Sociology



Engineering, IT &
Applied Science



Allied and
Public Health



Education



Behavioral
Science and
Social Care



Quality and trust in changing landscape

- **Proliferation of ‘predatory journals’** leading a ‘drive to the bottom’ in terms of products and services
- **Exploitation of authors via APC’s** which flip the scale of commercial success from quality to quantity
- **Reports of higher incidents of plagiarism and lack of peer review**
- **Authors’ loss of rights and legal protection**



Elyns Publishing Group

Explore and Exploit



If credibility is questionable do some research

- A publishing industry initiative which aims to help you make informed choices, and choose trusted journals to publish your research
- Provides you with a toolkit to assess whether the journal you plan to submit to is appropriate for your work, and is also a respected, reputable journal



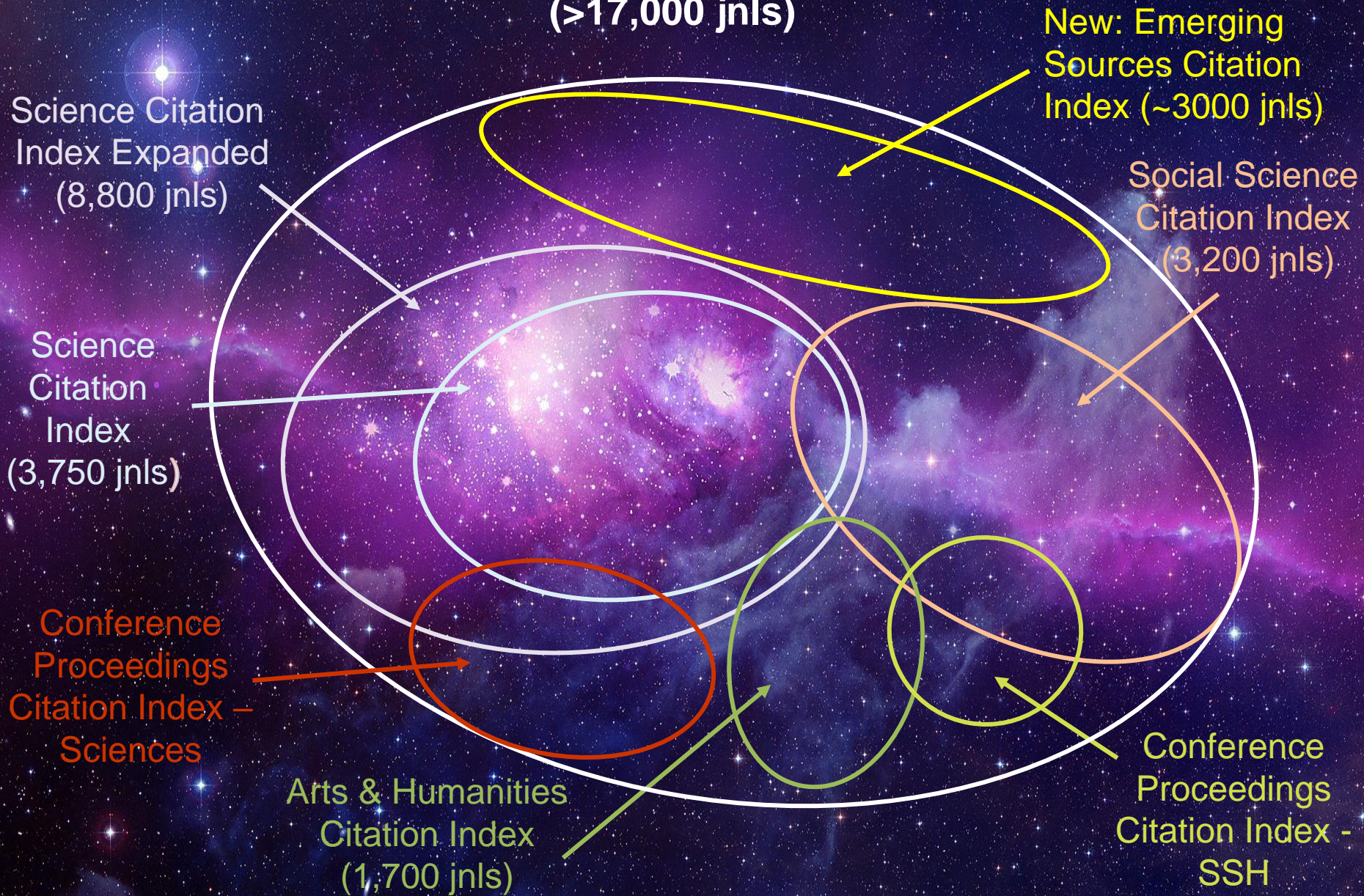
The metrics tide

Pressures on researchers are increasing

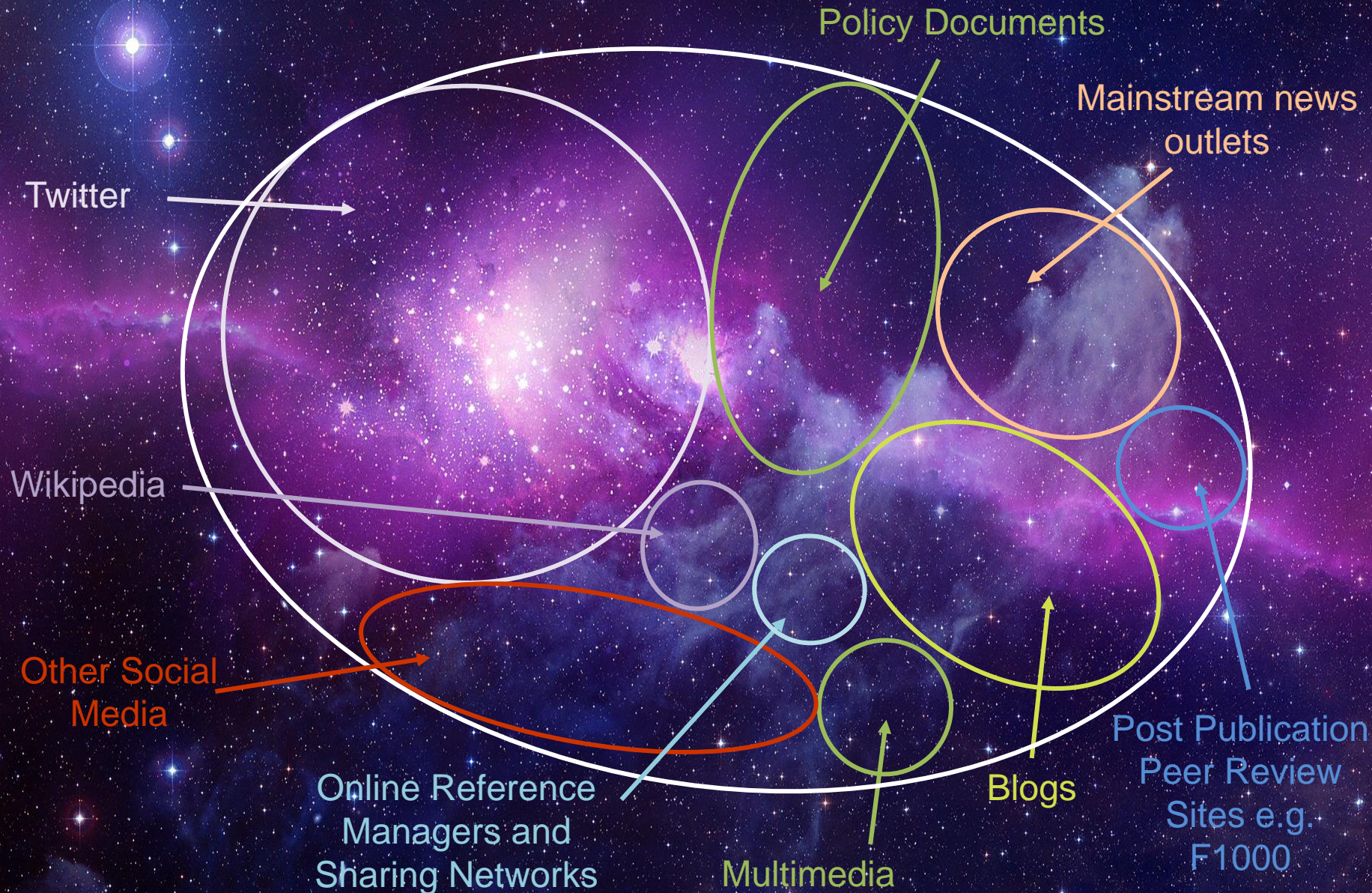


The WoS Citation Universe

(>17,000 jnls)



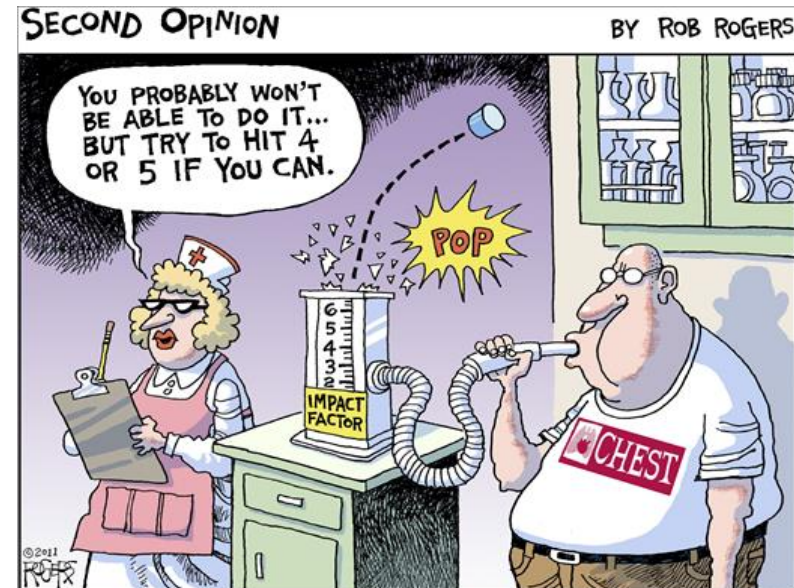
Alternate Universe: Altmetrics





The use and abuse of research metrics

- Some editors pursue research that is potentially “citable” rather than interesting or important (begging question of whether this is ethical?)
- Others ask (force?) authors to refer to research already published in their journal as a prerequisite for acceptance (definitely unethical!)
- Recent study of business and sociology journals:
 - One in five respondents described being coerced by editors in this way
 - More than half indicated that they would consent to the request
- Emergence of citation cartels and “citation-stacking” among editor and author groups



Choosing the right journal

Where should I publish my paper?





Why publish?

- To exchange ideas
- To build reputation
- To disseminate work on a global scale

Have you got:

- Something new to say?
- A solution to a current or difficult problem?
- A new development on a 'hot' topic in your field

Publishing - a necessary step in the research process



Think about what you want to publish

- **Full articles:** offering original insights
- **Letters:** communicating advances quickly
- **Reviews:** offer a perspective, summarising recent developments on a significant topic
- **Conference papers:** something to consider if your research project is 'in progress'



AUTHORSERVICES
Supporting Taylor & Francis authors



Know your audience

**30% OF AUTHORS WRITE FOR A SPECIFIC JOURNAL
70% WRITE AND THEN ASK, WHERE SHALL I PUBLISH?**

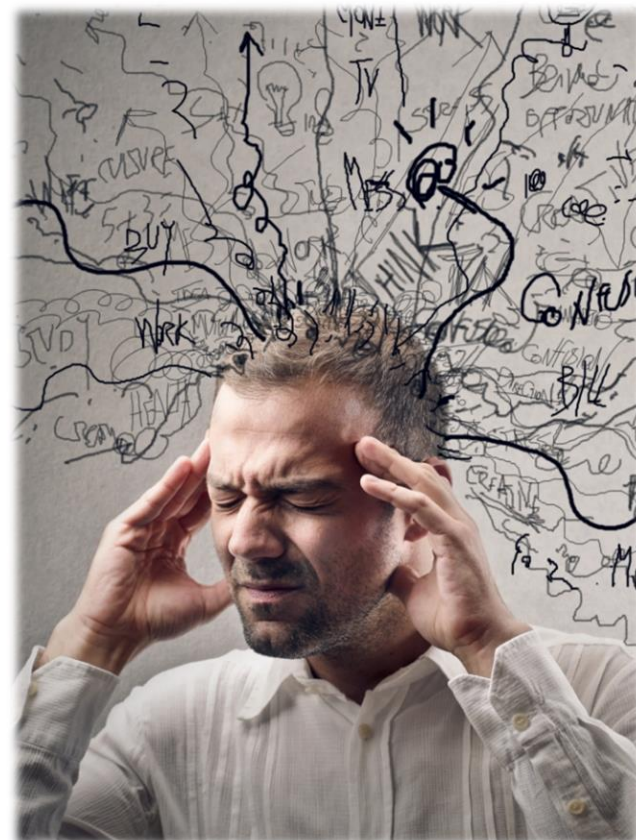
MAKE SURE YOU ARE IN THE 30%!





Which journal will be the best fit for your paper?

- **What is the readership and usage?** The top cited or downloaded papers may be on the journal website
- **Is it international?** Is this important for you?
- **Is it peer-reviewed?** How long will this process take?
- **Reuse and sharing policies?** Check www.sherpa.ac.uk/romeo
- **Does the journal have a quality metric or ranking** in any subject databases?



Submission tips

What do I need to know?





Instructions for Authors and Aims and Scope



Journal

Journal of Intellectual & Developmental Disability >

Submit an article

Journal homepage

New content alerts

RSS

Citation search

Current issue Browse list of issues

Enter keywords, authors, DC

This journal

- > Aims and scope
- > Instructions for authors
- > Journal information
- > Editorial board
- > Advertising information
- > Subscribe

Aims and scope

2016 Impact Factor: **1.041**

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Journal of Intellectual and Developmental Disability (formerly *Developmental Disabilities*) is the official journal of the Australasian Association of Developmental Disabilities. It is an international, multidisciplinary journal in the field of intellectual and developmental disabilities. The journal publishes original qualitative and quantitative research papers, reports, case reports, data briefs, and opinions and perspectives.

Journal of Intellectual and Developmental Disability is of interest to all concerned with people with disabilities and holds an important place in the service centre libraries.

Peer review policy

All articles in this journal have undergone rigorous peer review by at least two referees.

This journal

- > Aims and scope
- > Instructions for authors
- > Journal information
- > Editorial board
- > Subscribe



Journal

Research and Practice in Intellectual and Developmental Disabilities >

Submit an article

Journal homepage

New content alerts

RSS

Citation search

Current issue Browse list of issues

Enter keywords, authors, DC

Instructions for authors

Thank you for choosing to submit your paper to us. These instructions will ensure we have everything required so your paper can move through peer review, production and publication smoothly. Please take the time to read and follow them as closely as possible, as doing so will ensure your paper matches the journal's requirements. For general guidance on the publication process at Taylor & Francis please visit our [Author Services website](#).

AUTHORSERVICES
Supporting Taylor & Francis authors

SCHOLARONE MANUSCRIPTS™

This journal uses ScholarOne Manuscripts (previously Manuscript Central) to peer review manuscript submissions. Please read the [guide for ScholarOne authors](#) before making a submission. Complete guidelines for preparing and submitting your manuscript to this journal are provided below.

Use these instructions if you are preparing a manuscript to submit to *Research and Practice in Intellectual and Developmental Disabilities*. To explore our journals portfolio, visit <http://www.tandfonline.com/>, and for more author resources, visit our [Author Services website](#).



Your title and abstract

Your title and abstract are **your article's 'shop window'** so make it attractive:

- Put what's new / what makes it different at the start.
- Think about how someone will search for your research – what search terms will they use?
- Use these in your title and abstract to make your article more discoverable (search engine optimization).
- Use clear, concise language that could be understood by someone outside of your field.
- Draw out the main issues you are looking to address in both the title and abstract (but be brief!).



Absolute do's and definite don'ts

Do:

- ✓ Look at published papers
- ✓ **Fit the Aims & Scope**
- ✓ **Format your article to the journal**
- ✓ Know where or who to submit to
- ✓ Check spelling and grammar
- ✓ Consider English 'polishing'
- ✓ Ask a colleague to read it

Don't:

- ✗ **Overlook the title**
- ✗ **Rush the abstract**
- ✗ Dismiss the Instructions for Authors
- ✗ Ignore the bibliography
- ✗ Leave acronyms unexplained
- ✗ **Forget to clear any copyright**
- ✗ Miss out attachments (figures/tables)
- ✗ **Send the incorrect version of paper**



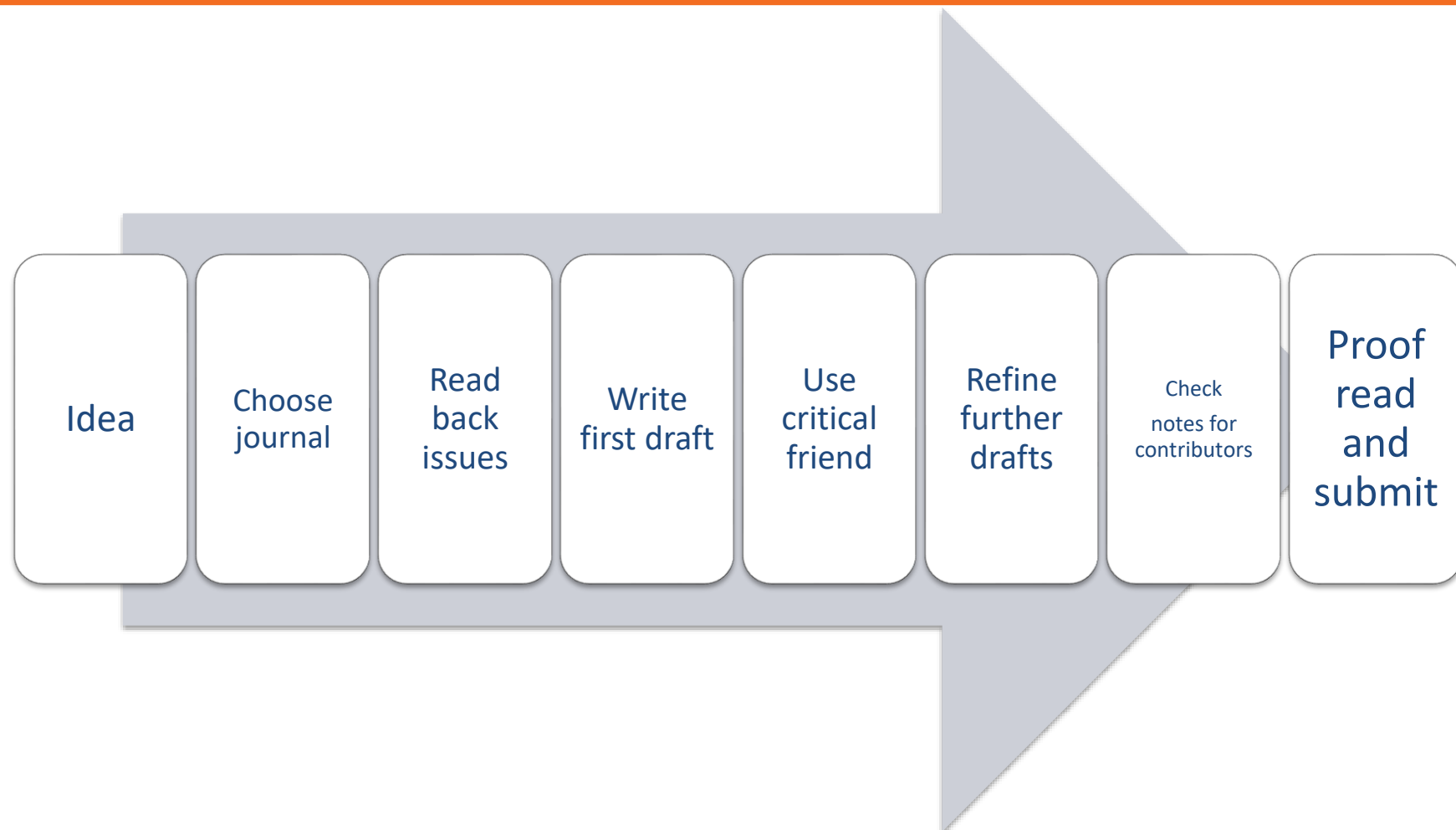
Ethics for authors: the essentials

- **Be wary of self-plagiarism**
- **Don't submit a paper to more than one journal at a time**
- **Don't send an incomplete paper just to get feedback**
- **Always include and / or acknowledge all co-authors** (and let them know you've submitted the paper to be published)
- **Always mention any source of funding** for your paper
- **Check that you have permission** to use all data and sources

Information on ethics in journal publishing:
authorservices.taylorandfrancis.com/ethics-for-authors



The stages to go through *before* submitting



After publication





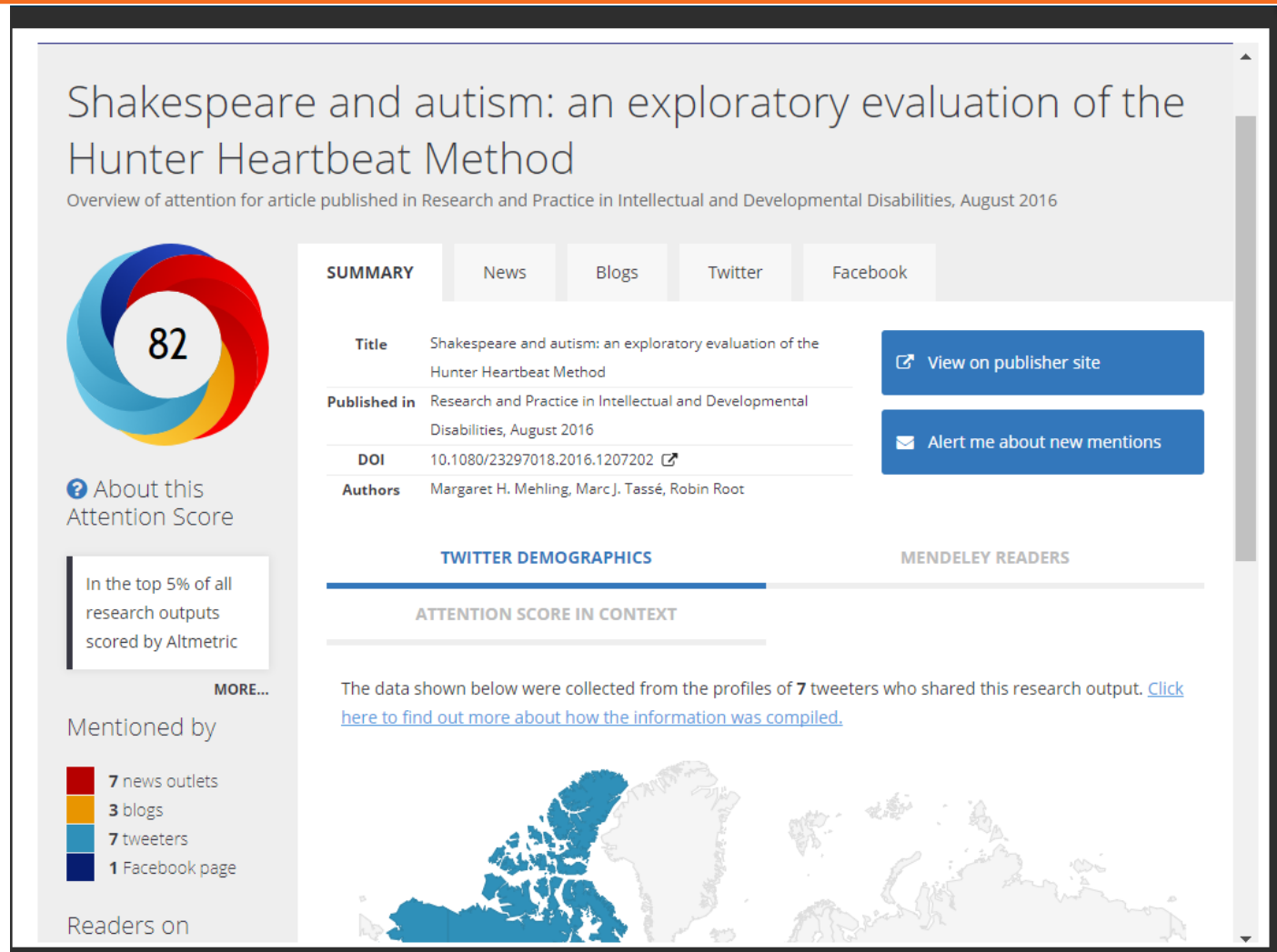
Maximising your article's impact

Use these tips to maximise the potential of your article to be seen, read, and cited.

- **Post updates** and link to your article on academic and professional networking sites.
- Use social media to **post a link to your article** and **highlight key points**.
- Add a brief summary and link to your article on your **department website**. Then add it to your students' reading lists.
- Think your research is newsworthy? **Speak to your institution's press office**, provide them with a link to your article, and **include them in social media posts**.
- If you are a blogger or have a personal webpage **write about your article and link to it**. Then write about your post on social media, linking to it and the article.



Click on the doughnut and check the conversation





How to use altmetrics to your advantage

- **Researchers are using altmetrics as evidence** in their CVs, in grant funding, and on their personal or departmental websites.
- **Identify coverage and wider dissemination of your research** (see how it has been received amongst a broader audience).
- **Identify potential new collaborators** and build relationships with key influencers.
- **Respond to commentary** about your work and actively engage with the conversation.
- **Manage your online reputation.**

The Colours of the Donut

● Policy documents	● Google+
● News	● LinkedIn
● Blogs	● Reddit
● Twitter	● Faculty1000
● Post-publication peer-reviews	● Q&A (stack overflow)
● Facebook	● Youtube
● Sina Weibo	● Pinterest
● Wikipedia	





Why use social media?

- Social media drives **article downloads**
- 7 out of 10 most important factors in **SEO ranking** now come from social media
- **Altmetric Attention Scores** usually take into account social media attention
- **Journalists** use Twitter as a major source of news stories





Why use social media?

More and more academics are using social media to discuss, and promote, their research.

Using social media to promote your research



From just one article Taylor & Francis has seen:

More than
143 tweets from
130 accounts, reaching
over **180,000**
combined followers



Posts on **2**
Facebook walls
from **2** different accounts



Appeared in **162**
news stories,
including *The New York Times*
and *National Geographic*

Resulting in over
12,400 article views
since January 2017



What are Taylor & Francis authors doing?



43% of
authors are
planning to
share their
free eprints



30% are
announcing
the publication
of their article
on **social media**



29% are
updating their
publication
history on
LinkedIn



12% are
mentioning
their article
publication
in their **email signature**



9% are
posting a
link on share
services such
as **Reddit**

Taylor & Francis
Author Survey, 2016



Using KUDOS to promote your work

KUDOS

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Reach further
Kudos helps your published work be found and cited

Enter a DOI or author surname to find an article

Kudos is currently in a pilot phase for selected AIP Publishing, Royal Society of Chemistry and Taylor & Francis authors.

Step 1
Edit your article description to explain your work

Step 2
Add links to videos, images, and data to make your article more useful

Step 3
Share information about your article to increase its readership

Support

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Register online at www.growkudos.com



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Get your unique ORCID identifier [Register now!](#)
Registration takes 30 seconds.

2

ADD YOUR INFO

Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).

3

USE YOUR ORCID ID

Include your ORCID identifier on your Webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.



Maximising discoverability with supplementary content

- **Multimedia, movies, audio, images** can build interest, usage and citations to individual articles
- **Video abstracts also increasing in popularity** across academia and the world of practice
- **Help readers grasp concept of research** more easily
- **Useful as a promotional tool and great way to raise the profile** of journal articles online
- **Authors should submit supplementary data** wherever possible as content more discoverable and citable



Sanjay Srivastava discusses his article

from Taylor & Francis PLUS 6 months ago NOT YET RATED

What is supplemental material?



figshare

AUDIO
FILE

DATASET

PRESENTATION

VIDEO

FILESET



So, where to from here?

- **Experiment with what works for you**
- **Beware of dodgy operators** (particularly when receiving spam emails asking you to submit)
- **Sign up for an ORCID ID if you haven't already done so** (these will be increasingly pervasive in the future)
- **Promote your work via social media** because other researchers are already actively doing this and seeing positive results
- **Consider submitting supplementary data and multimedia with your next article** (evidence is clear this works in raising profile)
- **Check the Altmetric activity around your published articles**, experiment with ways of trying to boost these scores (and include these on your next research grant application)



AUTHORSERVICES
Supporting Taylor & Francis authors



Thank you! Any questions?

Natalie Davall

Routledge Taylor & Francis Australasia

Natalie.davall@tandf.com.au



Guidance, developments, news and ideas for Taylor & Francis authors



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